

Mohammad Halakoei

Digital Marketing and
Cryptocurrency Expert



Personal Info

Website

www.Halakoei.com

E-mail

Mohamad@Halakoei.com

Place of birth

Iran - Isfahan

Date of birth

1985-09-17

Marital status

Married and has a girl

LinkedIn

linkedin.com/in/Halakoei

Twitter

twitter.com/Halakoei

Instagram

www.instagram.com/halakoei

Facebook

www.facebook.com/halakoei

Telegram

www.t.me/halakoei

Languages

Persian (Farsi)



English



Consultant / Author / Researcher / Teacher and Coach

The Author of "Bamboo Success" book (7th edition), Internet Marketing Educational Speaker, Counselor in Cryptocurrency and Expert in Content Marketing.

I am an enthusiastic, active and quick learner who has always been interested in learning new techniques, strategies and discover new ways to broaden my knowledge of the Internet, technology and especially Internet Marketing. I have published a book named Bamboo Success. The book is all about Internet marketing growth which was welcomed by many customers and caused me to publish its 8th version. The book was a true success which has sold 7000 copies over the Internet. (www.Bambook.ir)

I enjoy lecturing and sharing my knowledge to all the people because of my personal outgoing trait.

I always like to interact and communicate.

Being involved in the Google Tour in 2012 was an interesting experience which caused me to think and look more serious regarding Internet Marketing strategies. since then I have been the CEO of my company Atinegar with more than thousands of successfully developed websites for clients. Recently I have been lecturing over the Instagram and face to face presentation teaching Sale Strategies on Instagram and interpretation of its search engine.

Certificate

2018-11	Digital Marketing Work shop Certification Google Inc (Present License K5D TEZ 6XK) See Certificate
2018-12	Creating Smart Content Marketing (hubspot Inc)

Keynote Expert

Cryptocurrency and Blockchain
Internet Marketing
Content Marketing
SEO - Google
e-mail marketing
Video Online Marketing
Social Marketing (Instagram, Facebook, Telegram)
E-commerce
Launch internet business startups
Advertising strategy on the Internet
Increasing sale through websites
Increasing websites traffic
Analysing and fundamental trading of Cryptocurrencies
Conducting Educational Webinars

Publications

2016	Bamboo Success Book
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Experience

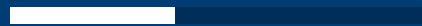
- | | |
|----------------------|---|
| 2007-05 -
2018-11 | <ul style="list-style-type: none">Made over 1000 articles in e-commerce Published in Afra Magazine /Asr-e-ertebat Newspaper /Donyaye Eghtesad Newspaper /Panjare Khalaghiyat Magazine / Electronic Publishing in dozens of Persian websites in IranAttended Google Tour in USA (Silicon Valley) (2014)Selected Best Article at Iran's Web Festival (2011) |
|----------------------|---|

Skills

Cryptocurrency



Blockchain



Internet Marketing



Content Marketing



SEO - Google



Email Marketing



Social Marketing



Video Online Marketing



Trading fundamental Cryptocurrency



E-commerce



Advertising strategy on the Internet



Launch internet business startups



- The winner of the statue of the best internet marketer from the Iranian marketer's bazaar (2010)
- Best website designer at the Isfahan Municipality Festival (2007)
- CEO of the Atinegar company since from 2007 to 2018.
- Consultant of over 500 websites in Iran
- IT Consultant of Isfahan Public Relations organisation
- CEO of Mafakher Company from 2003 to 2005
- IT Consultant of Isfahan Public Relations organisation
- Consultant in e-commerce and marketing for reputed Iranian companies.
- Member of the Judging board of websites at the Iranian Websites Festival (2011)
- Member of the judicial board of websites of the Public Relations Association of Isfahan Province (2010 and 2011)

Records and Activities:

- Launched a website www.Daghighhe.com with the subject of personal and digital marketing success with Alexa rank of 9000
- Created dedicated content regarding on the topic of Internet Marketing for many sites and specifically Daghighheh.com websites
- Creating content for e-books on the topic of cryptocurrency and Markets and Digital Marketing
- Launched a Telegram Channel with the subject of digital currency training with more than 5000 members
- Owns an Instagram page with more than 40K active followers following my posts regarding Internet Marketing, commercial and motivation content.
- Conducted periodic educational webinars with Digital Currencies and Digital Marketing topics as well as increasing sales on social networks.

Presentations:

- Speech at the Effective Marketing Seminar on the Internet - Isfahan Aseman Hotel
- The honor of lecturing along with Dr. Ahmad Rousta, the father of marketing in Iran with the topic of internet branding
- Conducted a training course in Isfahan University of Medical Sciences for responsible and public relations managers of the Islamic Revolution's Housing Foundation
- Led a training course at Aghigh University on social networking and earning money and increasing sales on Instagram
- Speech about Internet Marketing at the Isfahan Commerce Chamber.
- Successful Business Workshops at the Digital Media Festival (2010)
- Improve google rankings of search engine results Workshops at Digital Media Festival (2010)
- Online Business Success Courses in Electronics Management industries (2009)
- Taught in Isfahan University of Medical Sciences for public relations managers (2011)

- **Teaching subjects:**

- The success of Online businesses
- Digital Currencies and Blockchain
- E-Commerce
- Internet marketing
- Increase sales through on the internet
- Boost Google Ranking to the top of search engine results.
- Choosing the target market in the Internet business plan
- increase organic website traffic
- Effective advertising on the Internet
- Electronic Public relations
- Business on social networks

- **Experiences in training webinars:**

Training courses:

- from A to Z digital currencies
- Startup Internet Starter
- Professional Writing in 40 Days
- Earn money through the Internet
- Content creation and monetisation through by content
- Improve google rankings
- Increase sales through (Instagram and Facebook)
- Professional Webmaster
- turning traditional careers into e-commerce (modern) through the Internet and social networks
- Increase sales through on the internet